

# Rockford Fire Department

PRESENTED BY:

Derek Bergsten – Fire Chief

# Rockford Fire Department Key Strategic Initiatives 2015

- **Maintain and improve health and safety throughout the organization**
- **Enhance career related training and development throughout all department levels**
- **Continually improve and enhance delivery of service to the citizens**
- **Recruit and retain a diverse and effective workforce**
- **Foster community outreach and agency partnerships**

# Rockford Fire Department

## Dashboard

| Div        | Measure                                       | 2014 YTD Benchmark | 2015 YTD Actual |
|------------|---|--------------------|-----------------|
| Operations | <b>Total Incidents</b>                        | <b>8,151</b>       | <b>8,726</b>    |
|            | EMS & Search and Rescue Incidents             | 6,499              | 7,050           |
|            | Total Fires                                   | 184                | 211             |
|            | <i>Structure Fire Incidents (Residential)</i> | 71                 | 85              |
|            | <i>Structure Fire Incidents (Commercial)</i>  | 13                 | 10              |
|            | <i>Vehicle Fire Incidents</i>                 | 33                 | 46              |
|            | <i>Outside Fire Incidents</i>                 | 24                 | 39              |
|            | <i>Open Burning Incidents</i>                 | 43                 | 31              |
|            | Hazardous Condition Incidents                 | 148                | 167             |
|            | Service/Good Intent Call Incidents            | 653                | 789             |
|            | False Alarm & False Call Incidents            | 649                | 480             |
|            | Other Incident Types                          | 18                 | 29              |
| FPB        | Inspections                                   | 1,241              | 2,117           |
|            | Arsons  | 15                 | 15              |
|            | Public Education Activities (# of Persons)    | 3,598              | 5,024           |
| 911        | 911 Calls                                     | 34,083             | 40,754          |

↑ 7.05% Increase

# Rockford Fire Department

Continually improve and enhance delivery of service to the citizens

| 90th Percentile Response Times |          |          |               |   |
|--------------------------------|----------|----------|---------------|---|
|                                | 2014 YTD | 2015 YTD | CPSE Standard |   |
| Alarm Handling                 | 1:44     | 1:40     | 1:30          | ↓ |
| Turnout Time                   | 2:23     | 2:23     | 1:30          | → |
| Travel Time                    | 5:18     | 5:05     | 5:12          | ↓ |
| Total Response Time            | 8:21     | 8:03     | 8:12          | ↓ |

**Alarm Handling-** 911 Call Received → Alarm Notification

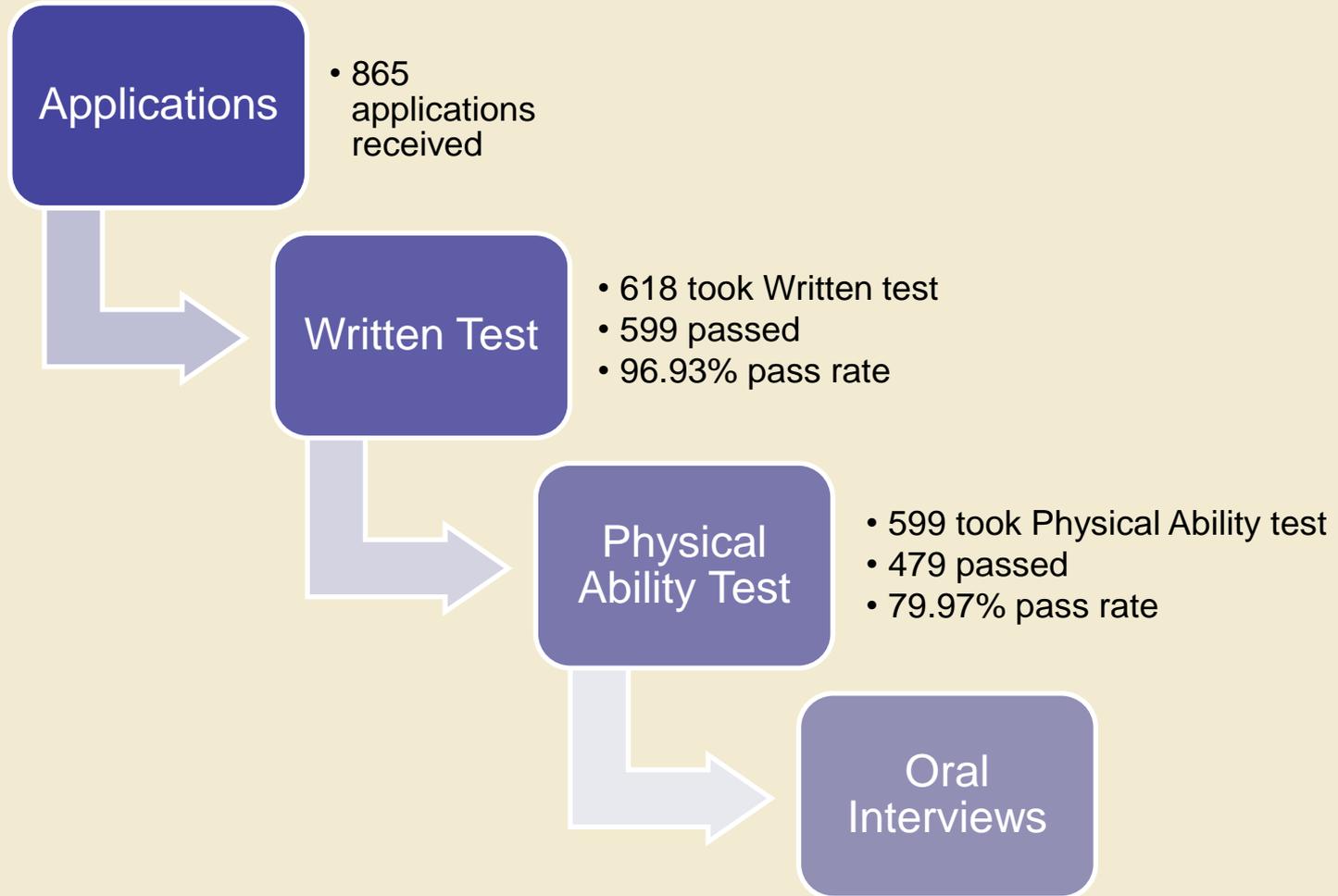
**Turnout Time-** Alarm Notification → First Unit Enroute

**Travel Time-** Enroute → Arrival of First Unit on Scene

**Total Response Time-** 911 Call Received → Arrival of First Unit on Scene

# Rockford Fire Department

Recruit and retain a diverse and effective workforce



# Rockford Fire Department

Recruit and retain a diverse and effective workforce

| Gender                  | # of Applicants | % of Total Applicants |
|-------------------------|-----------------|-----------------------|
| Male                    | 464             | 96.87%                |
| Female                  | 10              | 2.09%                 |
| Do not wish to Disclose | 5               | 1.04%                 |
| <b>Total</b>            | <b>479</b>      |                       |

| Race                    | # of Applicants | % of Total Applicants |
|-------------------------|-----------------|-----------------------|
| White                   | 355             | 74.11%                |
| Black                   | 51              | 10.65%                |
| Hispanic                | 50              | 10.44%                |
| Asian                   | 11              | 2.30%                 |
| Native American         | 2               | 0.42%                 |
| Do not wish to Disclose | 10              | 2.09%                 |
| <b>Total</b>            | <b>479</b>      |                       |

|                 |            |               |
|-----------------|------------|---------------|
| <b>Minority</b> | <b>114</b> | <b>23.80%</b> |
|-----------------|------------|---------------|

# Rockford Fire Department

Foster community outreach and agency partnerships

Mobile Integrated Healthcare Pilot Program

| MIH 2015 YTD Transports (Jan 16-May 5) |          |          |           |           |          |
|--|----------|----------|-----------|-----------|----------|
| Patient                                | RMH      | STA      | SWA       | Total     |          |
| Patient 1                              | 0        | 0        | 3         | 3         | Increase |
| Patient 2                              | 0        | 0        | 1         | 1         | Decrease |
| Patient 4                              | 0        | 0        | 0         | 0         | Decrease |
| Patient 7                              | 0        | 0        | 2         | 2         | Decrease |
| Patient 8                              | 2        | 0        | 0         | 2         | Decrease |
| Patient 9                              | 0        | 0        | 1         | 1         | Decrease |
| Patient 10                             | 0        | 0        | 1         | 1         | Decrease |
| Patient 11                             | 0        | 0        | 2         | 2         | Decrease |
| Patient 12                             | 0        | 0        | 1         | 1         | Decrease |
| <b>Total</b>                           | <b>2</b> | <b>0</b> | <b>11</b> | <b>13</b> | Decrease |

- 2014 Avg transports per month (pre MIH) = 6.58
- 2015 Avg transports per month (post MIH) = 3.71
- About 44% decrease

# *Rockford Fire Department*

**New Fire Station 3 Open House May 23<sup>rd</sup> 10am-2pm**



# *Rockford Fire Department*

## **Achievements**

- Mock crash at Auburn High School on April 30<sup>th</sup>
- \$2,100 grant for Fire Prevention efforts from FM Global
- Response to Fairdale tornado
- Helped at Ogle County Emergency Operations Center
- Presented at LEPC Conference on EMI course
- Completed written and physical ability testing for firefighter applicants
- Arrests made in connection with 11<sup>th</sup> Street fire; Partnered with ATF.

# *Rockford Fire Department*

## **Areas of Improvement**

- Community input and Strategic Planning process
- CAAS Ambulance Accreditation
- Water Safety press conference planned with Park District
- Station inspections and planning with Public Works
- Condemnation and Vacant buildings

# Rockford Police Department

PRESENTED BY:

Assistant Deputy Chief Patrick Hoey

# Police Key Strategic Initiatives 2015

- **Reduce violent crime offenses by 10%.**
  - **Reduce property crime offenses by 15%.**
  - **Reduce graffiti incidents by 10%**
- 
- **Plan and construct Police Districts 1, 2, & 3.**
- 
- **Add 10 dash cameras to squads.**
- 
- **Increase case management of Prisoner Reentry Program by 20%.**
- 
- **Establish Violent Crime Task Force Metrics for County-Wide Violent Crime Reduction.**

# Rockford Police Department

## CITYWIDE SCORECARD

May 14, 2015



| Item   | YTD 14 | YTD 15 | % Change |
|--|--------|--------|----------|
| Group A Offenses   | 4,866  | 4,959  | 1.91%    |
| All Calls for Service                                    | 46,833 | 49,828 | 6.40%    |
| Dispatched Calls for Service (Not Self-Initiated)        | 25,495 | 25,156 | -1.33%   |
| Self-Initiated Calls for Service                         | 6,935  | 5,138  | -25.91%  |
| Aggravated Battery/Shots Fired                           | 84     | 161    | 91.67%   |
| Robbery  | 91     | 101    | 10.99%   |
| Burglary   | 410    | 352    | -14.15%  |
| Auto Theft   | 106    | 129    | 21.70%   |
| Burglary to Motor Vehicle and Theft from Motor Vehicle   | 276    | 219    | -20.65%  |
| Traffic Accidents  | 1,907  | 1,851  | -2.94%   |
| Traffic Fatalities (count of people)                     | 4      | 2      | -50.00%  |
| Group A Incidents - % Domestic Related                   | 23.2%  | 23.4%  | 0.86%    |
| Total People Arrested                                    | 2,959  | 2,848  | -3.75%   |
| Parolees Arrested  | 130    | 115    | -11.54%  |
| Adult Probationers Arrested                              | 300    | 342    | 14.00%   |
| Juvenile Probationers Arrested                           | 62     | 52     | -16.13%  |
| # of Guns Seized   | 55     | 77     | 40.00%   |
| # of People Arrested for Any Offense Involving a Firearm | 88     | 71     | -19.32%  |

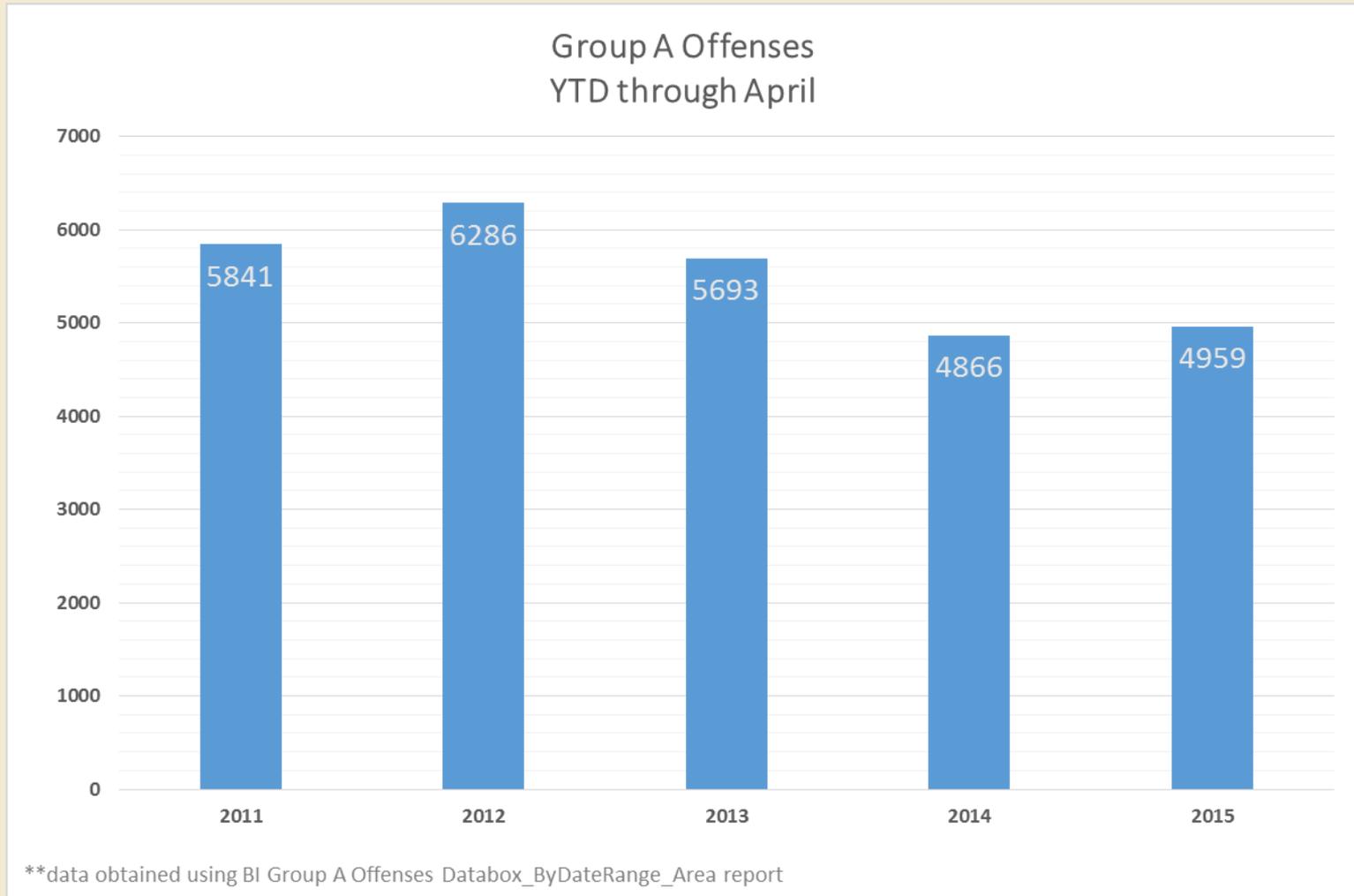
\*\*N/C is "not calculable"

\*\*Parole and probation arrests counted using the most recent monthly parole & probation lists.

\*\*Probation and parole arrests include custodial (lodged in jail) and non-custodial (traffic citations/NTAs) arrests.

\*\*# of people arrested for offenses involving firearms was obtained by using the "offense weapon code" where a gun or firearm was reported as used in that offense.

# Rockford Police Department



# Rockford Police Department

## Dashboard

### GROUP A OFFENSES

|                   | 2014  | 2015  | % Change |   |
|-------------------|-------|-------|----------|---|
| <b>City</b>       | 4,866 | 4,959 | 1.91%    | ↑ |
| <i>Incidents</i>  | 3,937 | 3,910 | -0.69%   | ↓ |
| <b>District 1</b> | 2,099 | 2,092 | -0.33%   | ↓ |
| <b>District 2</b> | 1,632 | 1,672 | 2.45%    | ↑ |
| <b>District 3</b> | 1,111 | 1,187 | 6.84%    | ↑ |
| <b>Unknown</b>    | 24    | 8     | -66.67%  | ↓ |

### VIOLENT CRIME

|                   | 2014 | 2015 | % Change |   |
|-------------------|------|------|----------|---|
| <b>City</b>       | 494  | 626  | 26.72%   | ↑ |
| <i>Incidents</i>  | 419  | 504  | 20.29%   | ↑ |
| <b>District 1</b> | 238  | 327  | 37.39%   | ↑ |
| <b>District 2</b> | 187  | 217  | 16.04%   | ↑ |
| <b>District 3</b> | 67   | 81   | 20.90%   | ↑ |
| <b>Unknown</b>    | 2    | 1    | -50.00%  | ↓ |

### PROPERTY CRIME

|                   | 2014  | 2015  | % Change |   |
|-------------------|-------|-------|----------|---|
| <b>City</b>       | 1,636 | 1,572 | -3.91%   | ↓ |
| <i>Incidents</i>  | 1,619 | 1,561 | -3.58%   | ↓ |
| <b>District 1</b> | 604   | 562   | -6.95%   | ↓ |
| <b>District 2</b> | 473   | 495   | 4.65%    | ↑ |
| <b>District 3</b> | 548   | 514   | -6.20%   | ↓ |
| <b>Unknown</b>    | 11    | 1     | -90.91%  | ↓ |

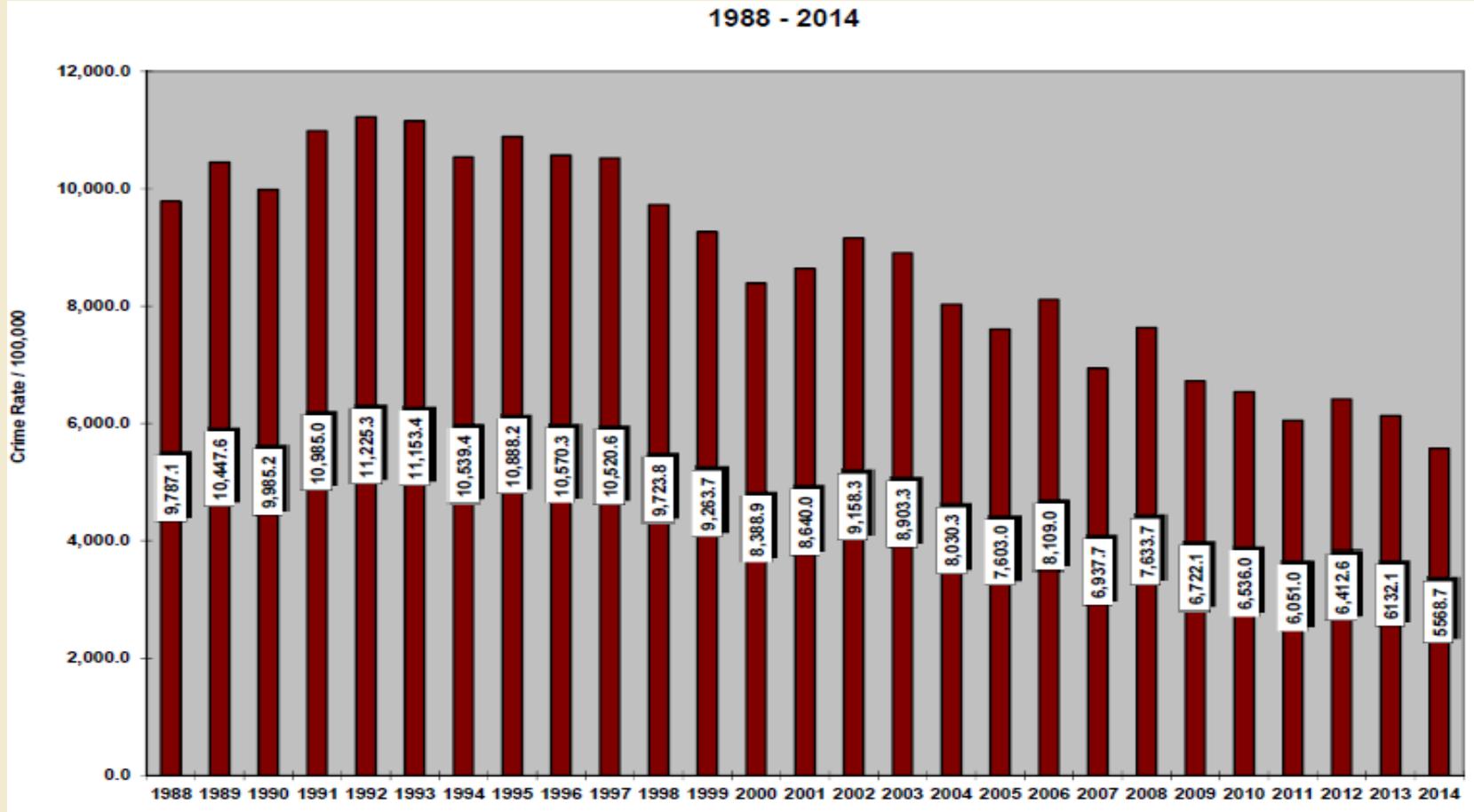
\*\*Produced 5/5/15.

\*\*All data obtained from BI report Group A Offenses Databox\_ByDateRange\_Area

\*\*Prior to March 12, 2014, patrol area was not a required field in RMS. Please note, however, that "unknown" may still be a valid response if the location of an incident is not known.

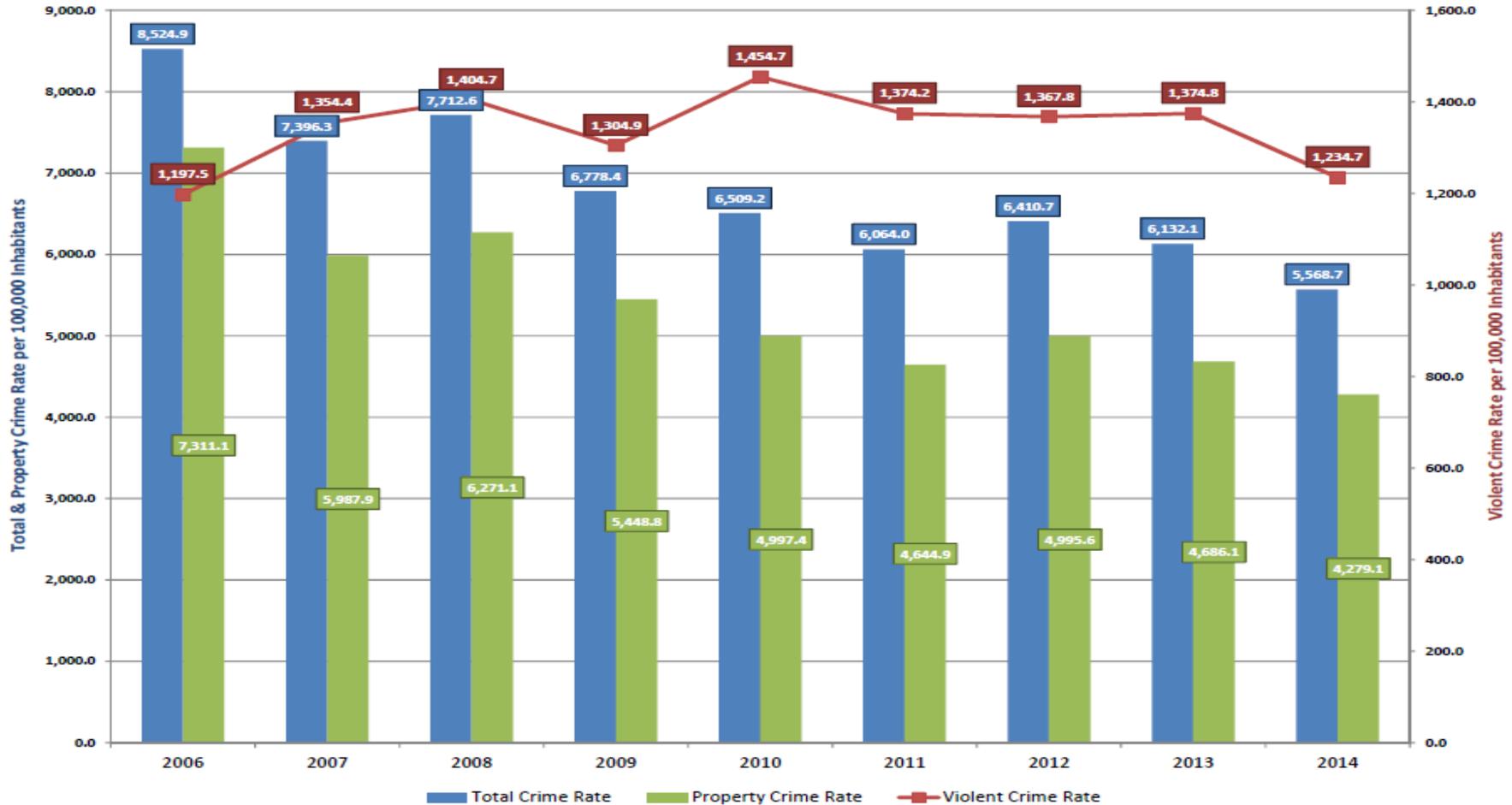
# Rockford Police Department

## Crime Rate 27 Year Trend



# Rockford Police Department

City of Rockford Violent, Property, & Total Crime Rate  
2006 - 2014



# *Rockford Police Department*

## **Gun Recovery Slide**

| 2015  | YTD 14    | YTD 15    | % Change       |
|---|-----------|-----------|----------------|
| <b>CITY FIREARMS RECOVERED &amp; TRACED THROUGH ATF TOTAL</b> | <b>55</b> | <b>77</b> | <b>40.00%</b>  |
| DISTRICT 1  | 27        | 44        | 62.96%         |
| DISTRICT 2  | 25        | 25        | 0.00%          |
| DISTRICT 3  | 3         | 6         | 100.00%        |
| NA  | 0         | 2         | N/C            |
| <b>CITY FIREARM ARRESTS IN GUN RECOVERY CASES</b>             | <b>45</b> | <b>37</b> | <b>-17.78%</b> |
| JUVENILE  | 7         | 1         | -85.71%        |
| ADULT   | 38        | 36        | -5.26%         |
| <b>FIREARM ARRESTS PROSECUTED BY THE STATES ATTORNEY</b>      | <b>45</b> | <b>37</b> | <b>-17.78%</b> |
| <b>FIREARM CASES REFERRED TO ATF</b>                          | <b>45</b> | <b>37</b> | <b>-17.78%</b> |
| <b>FIREARM CASES REVIEWED BY THE US ATTORNEY'S OFFICE</b>     | <b>3</b>  | <b>4</b>  | <b>33.33%</b>  |
| <b>FIREARM CASES PROSECUTED BY THE US ATTORNEY'S OFFICE</b>   | <b>0</b>  | <b>1</b>  | <b>N/C</b>     |
| *N/C is "not calculable"                                      |           |           |                |
| *N/A may have occurred outside COR boundaries                 |           |           |                |

# *Rockford Police Department*

## **RAVEN / Parole Forum**

- Call-in attended – 235
- Lutheran Social Services Case Management – 68
- Lutheran Social Services Opted Out of Case Management – 167
- Re-offended since call-in:
  - Case Managed – 11 (16.2%)
    - Arrests included Drugs (2), Battery (3), Possession of Firearm (2), DUI (1) and Resisting (1), Failing to Register as a Sex Offender (1) Agg Fleeing (1)
    - None were arrested for violent crimes
  - Opted Out of Case Management – 76 (45.5%)
    - Of those arrested, 10 were for violent crimes
    - Homicide (1), Reckless Homicide (1), Sexual Assault (1) Aggravated Battery (4) and Robbery (3)

Re-offender arrests include only custodial arrests for which the offender was lodged in jail.

Violent crimes include Homicide, Criminal Sexual Assault, Robbery and Aggravated Assault and Battery.

# Rockford Police Department

## RAVEN / Parole Forum

| All Offenses by Type |            |             |
|----------------------|------------|-------------|
| Felony               | 75         | 59%         |
| Misdemeanor          | 53         | 41%         |
| <b>Total</b>         | <b>128</b> | <b>100%</b> |

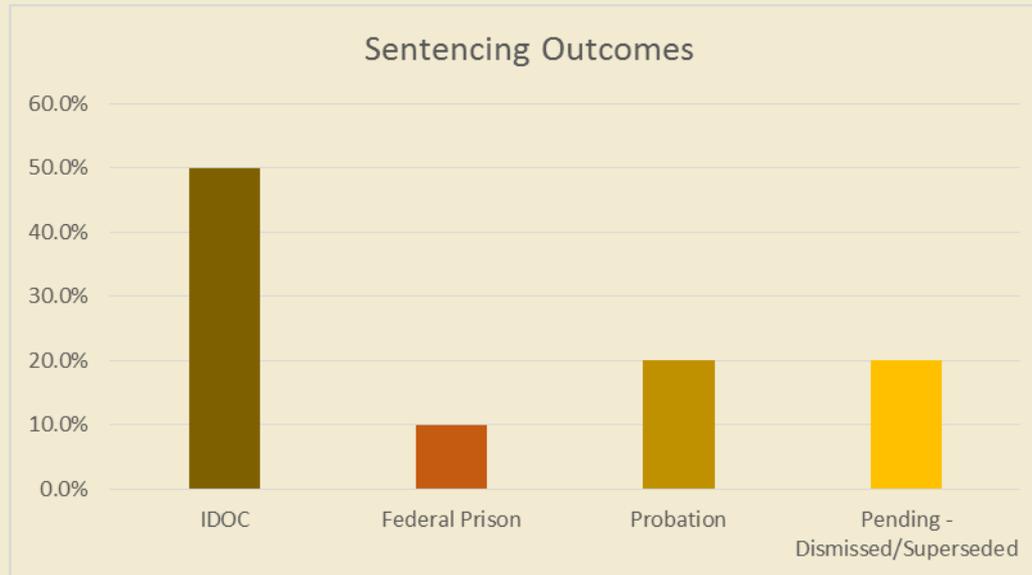
| Non-Enrolled Charge Outcomes       | Felony    | Misdemeanor |
|------------------------------------|-----------|-------------|
| Dismissed/States Motion            | 6         | 8           |
| Dismissed/Superseded               | 18        | 1           |
| Federal Bureau of Prisons          | 1         | 0           |
| Jail                               | 1         | 0           |
| Illinois Department of Corrections | 17        | 1           |
| Judgement on Forfeiture            | 0         | 2           |
| Fine                               | 0         | 1           |
| Nolle Prosequi                     | 1         | 0           |
| Probation                          | 12        | 26          |
| Pending                            | 11        | 9           |
| <b>Totals</b>                      | <b>67</b> | <b>48</b>   |

| Enrolled Charge Outcomes           | Felony   | Misdemeanor |
|------------------------------------|----------|-------------|
| Dismissed/States Motion            | 0        | 1           |
| Dismissed/Superseded               | 4        | 0           |
| Federal Bureau of Prisons          | 0        | 0           |
| Jail                               | 0        | 0           |
| Illinois Department of Corrections | 0        | 0           |
| Judgement on Forfeiture            | 0        | 1           |
| Fine                               | 0        | 0           |
| Nolle Prosequi                     | 0        | 0           |
| Probation                          | 1        | 1           |
| Pending                            | 3        | 2           |
| <b>Totals</b>                      | <b>8</b> | <b>5</b>    |

Re-offender arrests include Felony and Misdemeanor Charges only.

# Rockford Police Department

## Rockford Area Violence Elimination Network (RAVEN) - Violent Crime Re-Offenders



| LAST     | FIRST     | CHARGE                    | OUTCOME                       | LENGTH  | Paroled for         |
|----------|-----------|---------------------------|-------------------------------|---------|---------------------|
| BASSETT  | LAMARCUS  | ARMED ROBBERY             | IDOC                          | 384 MOS | Murder/Manslaughter |
| COLLINS  | LACHARLES | AGG DOMESTIC BATTERY      | PENDING -DISMISSED/SUPERSEDED |         | Robbery             |
| DORENZO  | TYRONE    | AGG BATTERY DEADLY WEAPON | IDOC                          | 72 MOS  | Robbery             |
| JANSEN   | NICHOLAS  | AGG BATTERY               | IDOC                          | 24 MOS  | FEL POS/ALL U UW    |
| JORDAN   | JANAE     | AGG ROBBERY               | FEDERAL PRISON                |         | Agg Battery         |
| MALONE   | DRAKAAR   | RECKLESS HOMICIDE         | IDOC                          | 90 MOS  | Robbery             |
| MCMAHON  | BRANDON   | AGG SEXUAL ASSAULT        | PENDING -DISMISSED/SUPERSEDED |         | Robbery             |
| PARCHMAN | EDWARD    | AGG BATTERY               | PROBATION                     | 30 MOS  | Robbery             |
| PICKETT  | TRONTE    | MURDER                    | IDOC                          | 240 MOS | Robbery             |
| YOUNG    | VEAUNTA   | ROBBERY                   | PROBATION                     | 12 MOS  | FEL POS/ALL U UW    |

Re-offender arrests include only custodial arrests for which the offender was lodged in jail.

Violent crimes include Homicide, Criminal Sexual Assault, Robbery and Aggravated Assault and Battery.

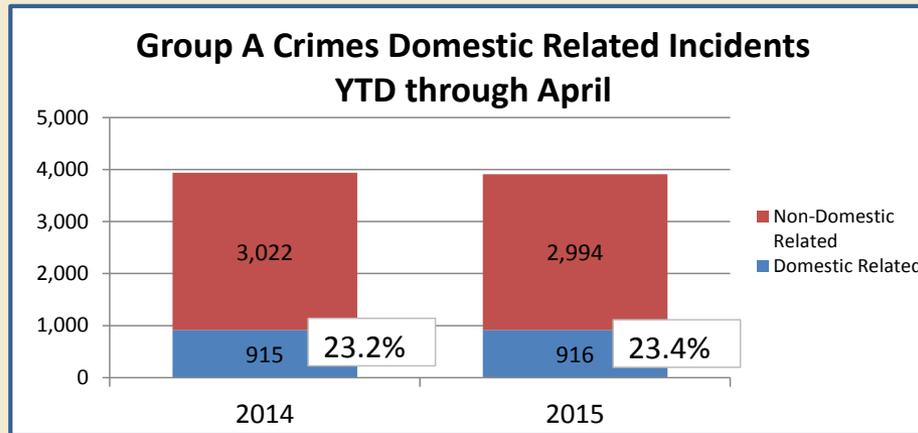
# *Rockford Police Department*

## **DOMESTIC VIOLENCE**

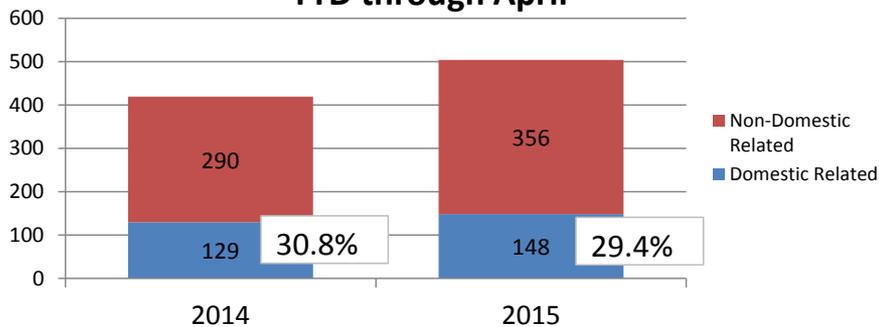
|  | <b>2014 YTD</b> | <b>2015 YTD</b> | <b>% Change</b> |
|--|-----------------|-----------------|-----------------|
| DOMESTIC RELATED INCIDENTS                         | 1395            | 1,399           | 0.29%           |
| DOMESTIC RELATED OFFENDERS ARRESTED ON SCENE       | 296             | 286             | -3.38%          |
| DOMESTIC RELATED FOLLOW UPS ASSIGNED               | 108             | 120             | 11.11%          |
| WARRANTS FOR DOMESTIC RELATED SUSPECTS (FOLLOW UP) | 105             | 114             | 8.57%           |
| DOMESTIC RELATED REPEAT VICTIMS                    | 27              | 49              | 81.48%          |
| DOMESTIC RELATED REPEAT SUSPECTS                   | 25              | 25              | 0.00%           |
| DOMESTIC RELATED REPEAT ARRESTEES                  | 1               | 6               | 500.00%         |

# Rockford Police Department

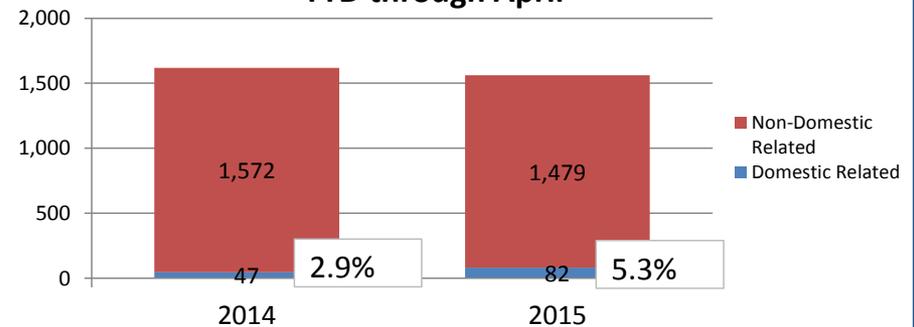
## % of Incidents which were Domestic Related



### Violent Crimes Domestic Related Incidents YTD through April



### Property Crimes Domestic Related Incidents YTD through April



# Rockford Police Department

## Arrestees on Probation & Parole

| Adult Probationer Arrests | 2014 YTD     | 2015 YTD     | % Change |
|---------------------------|--------------|--------------|----------|
| Violent Crimes            | 13           | 13           | 0.0%     |
| Property Crimes           | 23           | 24           | 4.3%     |
| Other Crimes              | 264          | 305          | 15.5%    |
| All Crimes                | 300          | 342          | 14.0%    |
| <b>% of Total Arrests</b> | <b>10.1%</b> | <b>12.0%</b> |          |

| Juvenile Probationer Arrests | 2014 YTD    | 2015 YTD    | % Change |
|------------------------------|-------------|-------------|----------|
| Violent Crimes               | 6           | 5           | -16.7%   |
| Property Crimes              | 8           | 4           | -50.0%   |
| Other Crimes                 | 48          | 43          | -10.4%   |
| All Crimes                   | 62          | 52          | -16.1%   |
| <b>% of Total Arrests</b>    | <b>2.1%</b> | <b>1.8%</b> |          |

| Parolee Arrests           | 2014 YTD    | 2015 YTD    | % Change |
|---------------------------|-------------|-------------|----------|
| Violent Crimes            | 9           | 4           | -55.6%   |
| Property Crimes           | 6           | 13          | 116.7%   |
| Other Crimes              | 115         | 98          | -14.8%   |
| All Crimes                | 130         | 115         | -11.5%   |
| <b>% of Total Arrests</b> | <b>4.4%</b> | <b>4.0%</b> |          |

Arrests include both custodial (lodged in jail) and non-custodial (traffic citations and notices to appear).

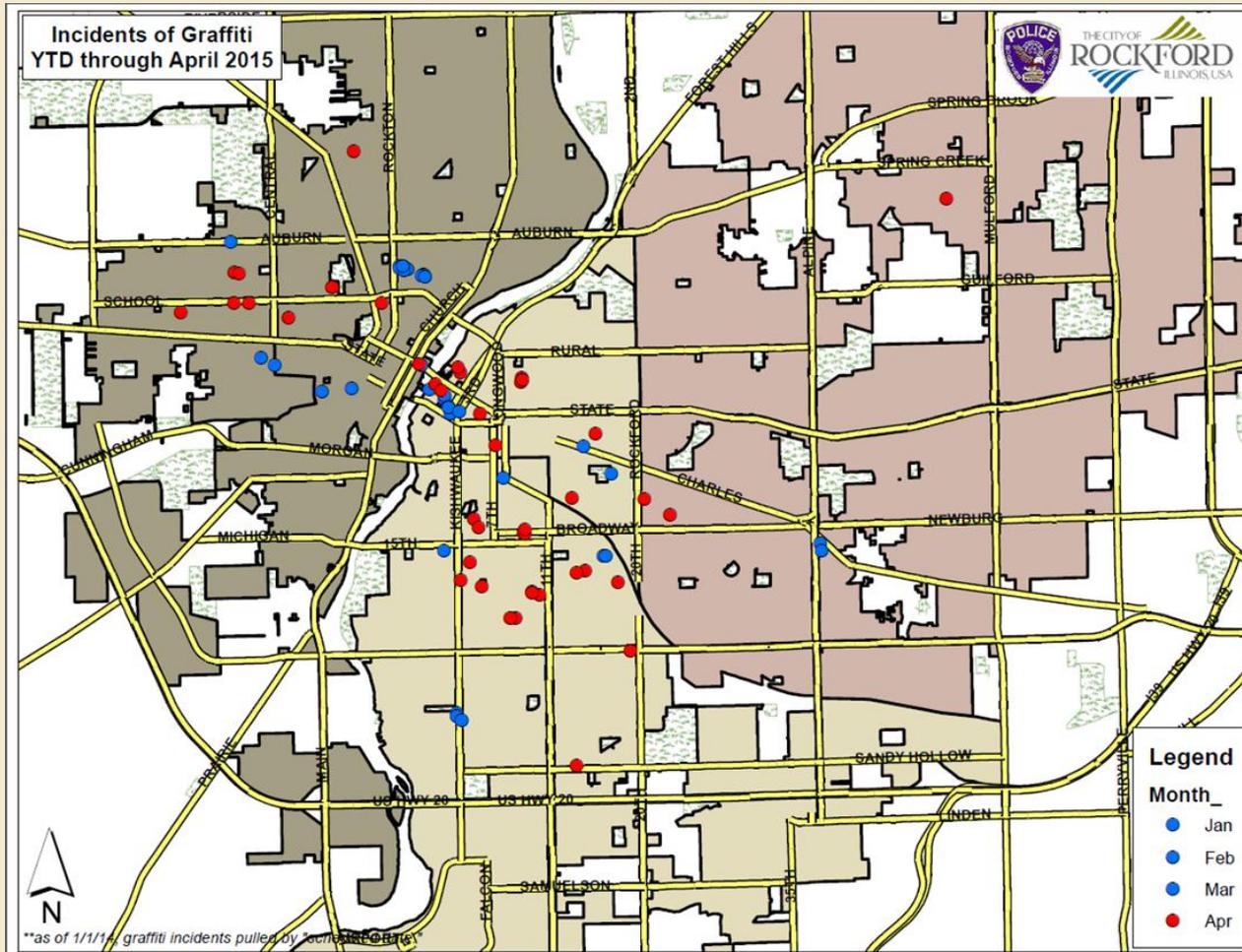
# Rockford Police Department

## GRAFFITI STATISTICS

| <b>Incidents</b>             | <b>2014 YTD</b> | <b>2015 YTD</b> | <b>&amp; Change</b> |
|------------------------------|-----------------|-----------------|---------------------|
| District One                 | 63              | 24              | -61.90%             |
| District Two                 | 42              | 42              | 0.00%               |
| District Three               | 8               | 6               | -25.00%             |
| Total                        | 113             | 72              | -36.28%             |
| <b>Incident Type</b>         |                 |                 | N/A                 |
| Gang                         | 90              | 39              | -56.67%             |
| Hip Hop                      | 4               | 7               | 75.00%              |
| Juvenile                     | 12              | 8               | -33.33%             |
| Unknown                      | 6               | 13              | 116.67%             |
| Hate                         | 1               | 1               | 0.00%               |
| Other                        | 1               | 3               | 200.00%             |
| <b>Arrests</b>               |                 |                 | N/A                 |
| District One                 | 0               | 0               | NOT CALC.           |
| District Two                 | 0               | 0               | NOT CALC.           |
| District Three               | 0               | 0               | NOT CALC.           |
| <b>Active Investigations</b> |                 |                 | N/A                 |
| District One                 | 7               | 3               | -57.14%             |
| District Two                 | 2               | 2               | 0.00%               |
| District Three               | 0               | 1               | NOT CALC.           |

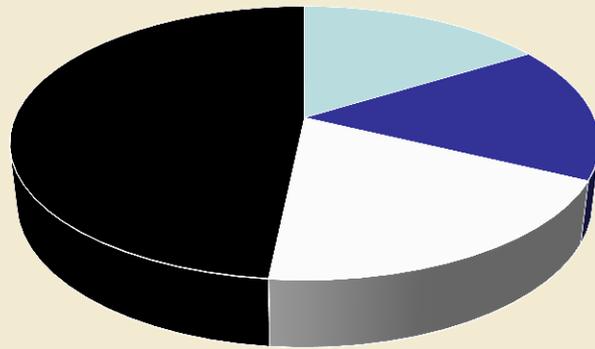
# Rockford Police Department

## GRAFFITI MAP



# *Recruiting*

## Breakdown for Conditional Offer Accepted



- W/F - 4
- B/M - 5
- H/M - 6
- W/M - 15

**TOTAL - 30**

Non-Minorities 15 / Minorities 15

Rockford Residents – 11 = 37%

Surrounding Area – 10 = 33%

Other Areas – 9 = 30%

# *Rockford Police Department*

## **Achievements**

- Kingian Non-Violence Community Policing Training for Command Staff
- Force Science Analyst Certifications (ADC's Pann & Hoey)
- Police Executives Role in the 21<sup>st</sup> Century Graduates (Lt's Felton, Givens, Redd & Sgt. Torrance)
- Police Explorers honored by Ice Hogs for dedication to Law Enforcement.
- District 3 working with Catholic Charities to assist newly arriving citizens from Iraq, Iran, and the Congo on traffic laws, domestic related issues and general police topics.
- 2014 Traffic Safety Challenge completed.

# *Rockford Police Department*

## *Moving Forward*

- District Investigator Dashboards for CompStat
- DDACTS (Data Drive Approaches to Crime & Traffic Safety)
- Police Explorers honored by Ice Hogs for dedication to Law Enforcement.
- Crime Free Multi Housing Presentation forthcoming
- District 2, Public Works and Broadway Business Association improving storefronts
- Revell Avenue Strong House dedication **today**
- Summer 2015 Programs
  - Youth Police Academy**
    - West Side: Kennedy Middle: July 6 – July 10
    - East Side: Eisenhower Middle: August 3 – August 7
  - Junior Police Academy**
    - 2<sup>nd</sup> Congregational Church: June 22 – June 26
    - Heartland Church: July 20 – July 24
  - Rockford Police Safety Camp:**
    - West: August 11 – August 12
    - East: August 13 – August 14

**Tonight  
Court Street United  
Methodist Church  
7:00 p.m. Ecumenical  
Memorial Service  
215 N. Court Street**



# Human Services

PRESENTED BY:

Jennifer Jaeger – Community Services Director

# Community Services-Zero 2016

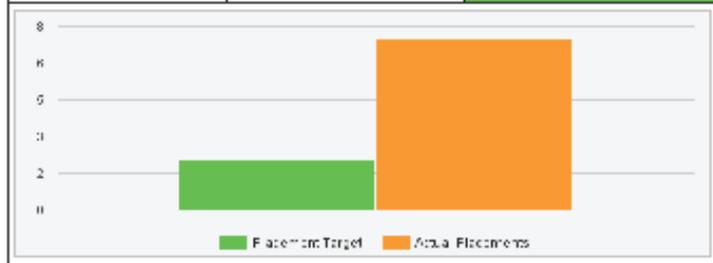
PRESENTED BY:

Jennifer Jaeger – Community Services Director

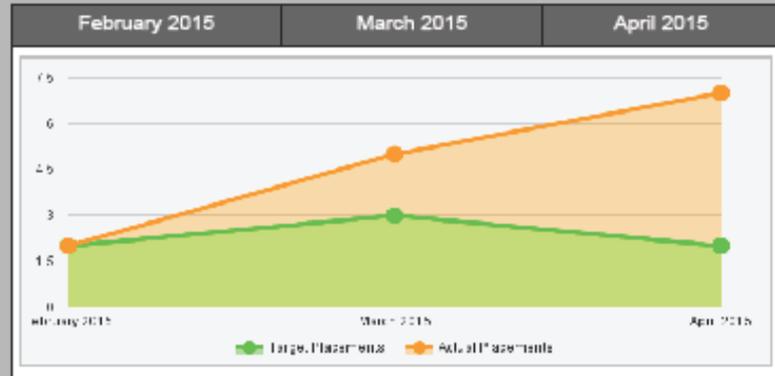
# CHRONIC HOMELESSNESS DASHBOARD

Reporting For: **April 2015**

| Placement Target | Actual Placements | Surplus  |
|------------------|-------------------|----------|
| <b>2</b>         | <b>7</b>          | <b>5</b> |

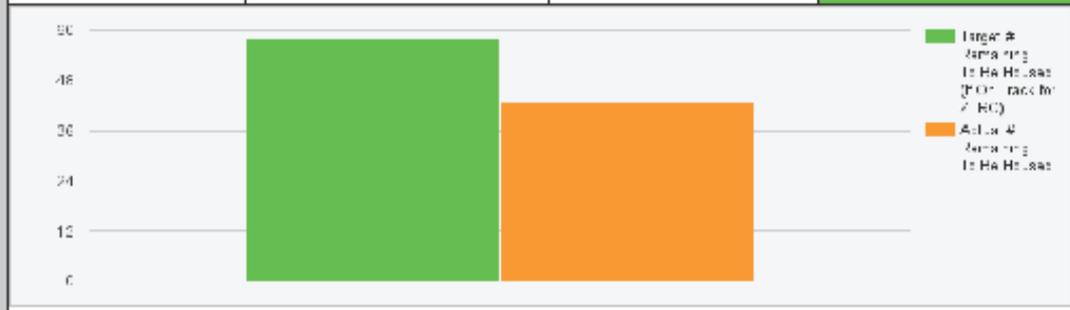


Three Month Trend [1]

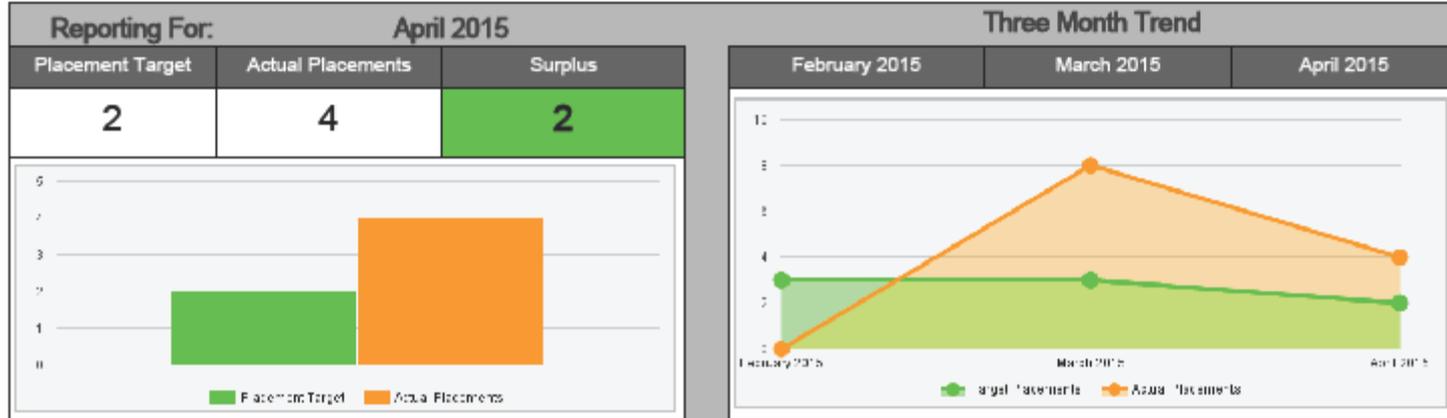


## BIG PICTURE: GETTING TO ZERO

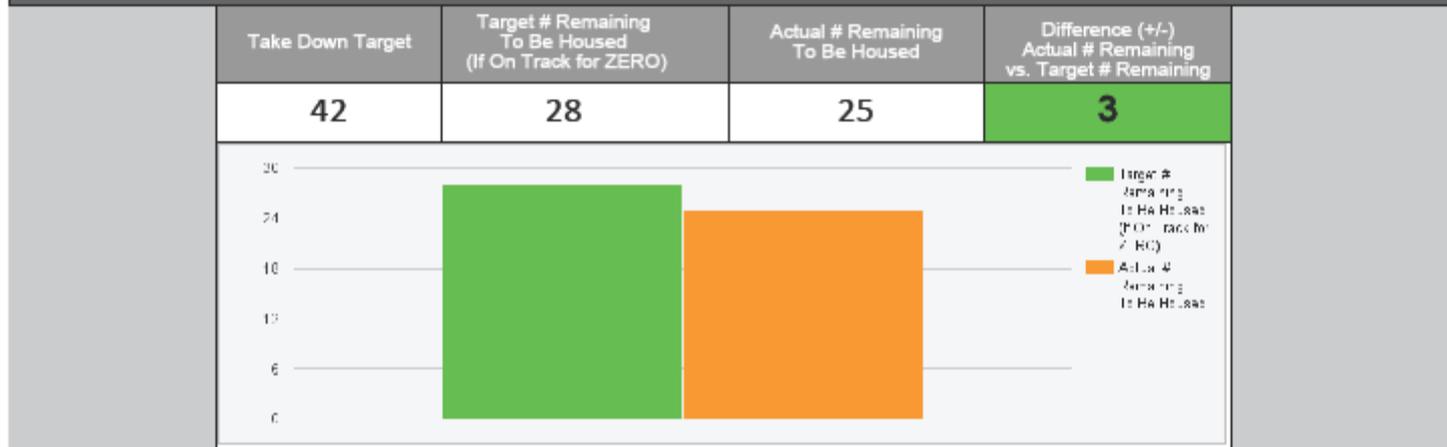
| Take Down Target | Target # Remaining To Be Housed (If On Track for ZERO) | Actual # Remaining To Be Housed | Difference (+/-) Actual # Remaining vs. Target # Remaining |
|------------------|--|---------------------------------|--|
| <b>70</b>        | <b>58</b>  | <b>43</b>                       | <b>15</b>  |



# VETERAN HOMELESSNESS DASHBOARD



## BIG PICTURE: GETTING TO ZERO



# Zero 2016

## Achievements

- Ahead of schedule on ending Veteran and chronic homelessness.
- Have completed 380 intakes through the single point of entry for the homeless.
- Continuing our meetings with multiple veteran agencies. Federal consultant from Zero 2016 will be meeting with both Veteran agencies and Rock River Homeless Coalition in May.
- Able to obtain 60 free bus passes for 90 days each from RMTD.

# Human Services/Community Services

## Areas of Improvement

- Are working to streamline intake process to ensure Veterans and the chronically homeless have priority access.

# Public Works Dept.

PRESENTED BY:

Mark Stockman – Street Superintendent

Kwame Calvin – Transportation & Property Operations Manager

# *Public Works Department*

## **Key Strategic Initiatives**

### 2015

- Balanced infrastructure system inclusive of road, rail, parking, pedestrian and alternative modes of transportation
- Improved infrastructure & redevelopment to attract businesses to the City of Rockford
- Street maintenance program which provides commuters with clean, safe and well-maintained streets
- Operate and maintain the public water system in a manner that protects public health and enhances the community
- Maintain a stormwater management program that protects the public and the environment while enhancing the community

# Street & Transportation Division

**Mark Stockman**  
**Street & Transportation Superintendent**

# Street & Transportation Dashboard

| Monthly Performance |  | 2015 | Jan  | Feb  | Mar  | Apr  | May | Jun |
|---------------------|--|------|------|------|------|------|-----|-----|
| Street Operations   | Unresolved Pothole Requests                        | 150  | 9    | 4    | 32   | 72   |     |     |
|                     | Arterial Pothole Requests - % Completed <= 10 days | 90%  | 96%  | 97%  | 96%  | 100% |     |     |
|                     | Res. Pothole Req.-%Completed <= 30 days            | 90%  | 100% | 95%  | 99%  | 97%  |     |     |
|                     | # Trees Trimmed                                    | 200  | 255  | 213  | 196  | 302  |     |     |
|                     | # Trees Removed                                    | 120  | 87   | 57   | 187  | 171  |     |     |
|                     | # Trees Planted                                    | 140  |      |      |      | 20   |     |     |
|                     | Open Forestry Prune or Removal Requests            | 150  | 17   | 59   | 33   | 57   |     |     |
|                     | Open Forestry Requests - Average Days Open         | 150  | 110  | 45   | 58   | 39   |     |     |
|                     | Total Requests                                     | 600  | 381  | 494  | 611  | 950  |     |     |
| Total Open Requests | 300  | 74   | 112  | 122  | 189  |      |     |     |
| Traffic Operations  | % of Graffiti Removal Time in ≤ 5 days             | 95%  |      |      |      | 100% |     |     |
|                     | % Signals Repaired Compared to Reported            | 95%  | 99%  | 99%  | 100% | 99%  |     |     |
|                     | % Signals Replaced Compared to Reported            | 95%  | 100% | 75%  | 100% | 100% |     |     |
|                     | % of Signal Bulb Outage Response Time in ≤ 24 hrs  | 95%  | 96%  | 94%  | 97%  | 93%  |     |     |
|                     | City Street Light Outage Response Time ≤ 5 days    | 95%  | 93%  | 100% | 100% | 100% |     |     |
|                     | % Sign Repaired/Replac. to Reported                | 95%  | 100% | 40%  | 100% | 100% |     |     |
|                     | Signs Repair/Replac. Response Time ≤ 5 days        | 95%  | 100% | 100% | 99%  | 100% |     |     |

# Street & Transportation

## Dashboard – Previous Year Comparison

|                    |  | 2015 Monthly Target | 2014 YTD | 2015 YTD | % Change |
|--------------------|--|---------------------|----------|----------|----------|
| Street Operations  | Unresolved Pothole Requests                          | 150                 | 76       | 72       | ↓ 5%     |
|                    | Arterial Pothole Req. - % Completed < = 10 Days      | 90%                 | 86%      | 100%     | ↑ 14%    |
|                    | Res. Pothole Req. - % Completed < = 30 Days          | 90%                 | 90%      | 97%      | ↑ 7%     |
|                    | # Trees Trimmed                                      | 200                 | 279      | 302      | ↑ 9%     |
|                    | # Trees Removed                                      | 120                 | 70       | 171      | ↑ 59%    |
|                    | # Trees Planted - Monthly Average                    | 140                 | 0        | 20       | ↑ 100%   |
|                    | Unresolved Forestry Prune or Removal Requests        | 150                 | 245      | 57       | ↓ 77%    |
|                    | Unresolved Forestry Requests - Average Days Open     | 150                 | 189      | 39       | ↓ 79%    |
|                    | Total Requests                                       | 600                 | 680      | 950      | ↑ 28%    |
|                    | Total Unresolved Requests                            | 300                 | 419      | 189      | ↓ 55%    |
| Traffic Operations | % of Graffiti Requests removed in ≤ 5 days           | 95%                 | 90%      | 100%     | ↑ 10%    |
|                    | % Signals Repaired Compared to Reported              | 95%                 | 98%      | 99%      | ↑ 1%     |
|                    | % Signals Replaced Compared to Reported              | 95%                 | 100%     | 100%     | 0%       |
|                    | % of Signal Bulb Outages Responded in ≤ 24 hrs       | 95%                 | 100%     | 93%      | ↓ 7%     |
|                    | % of City Street Light Outages Responded in ≤ 5 days | 95%                 | 100%     | 100%     | 0%       |
|                    | % Sign Repaired/Replace to Reported                  | 95%                 | 100%     | 100%     | 0%       |
|                    | % Signs Repair/Replace Responded in ≤ 5 days         | 95%                 | 100%     | 100%     | 0%       |

# Street & Transportation

## Arbor Day



# *Street & Transportation*

## **Achievements**

- Tree pruning and removals are moving in a positive direction.
- Spring street sweeping cycle is over 50% complete.
- Unresolved requests in all areas are well below previous year.
- Arbor Day event included student involvement and has since propagated additional tree planting requests.
- Repainted administration building at City Yards.
- Multi-purpose room at Wellness Center was completed.

# *Street & Transportation*

## **Areas of Improvement**

- Tree planting fell below expectations during April.
- Signal bulb replacements did not meet benchmark (staffing issues).
- Street light pole replacements
- Prepare for next on-line vehicle auction.

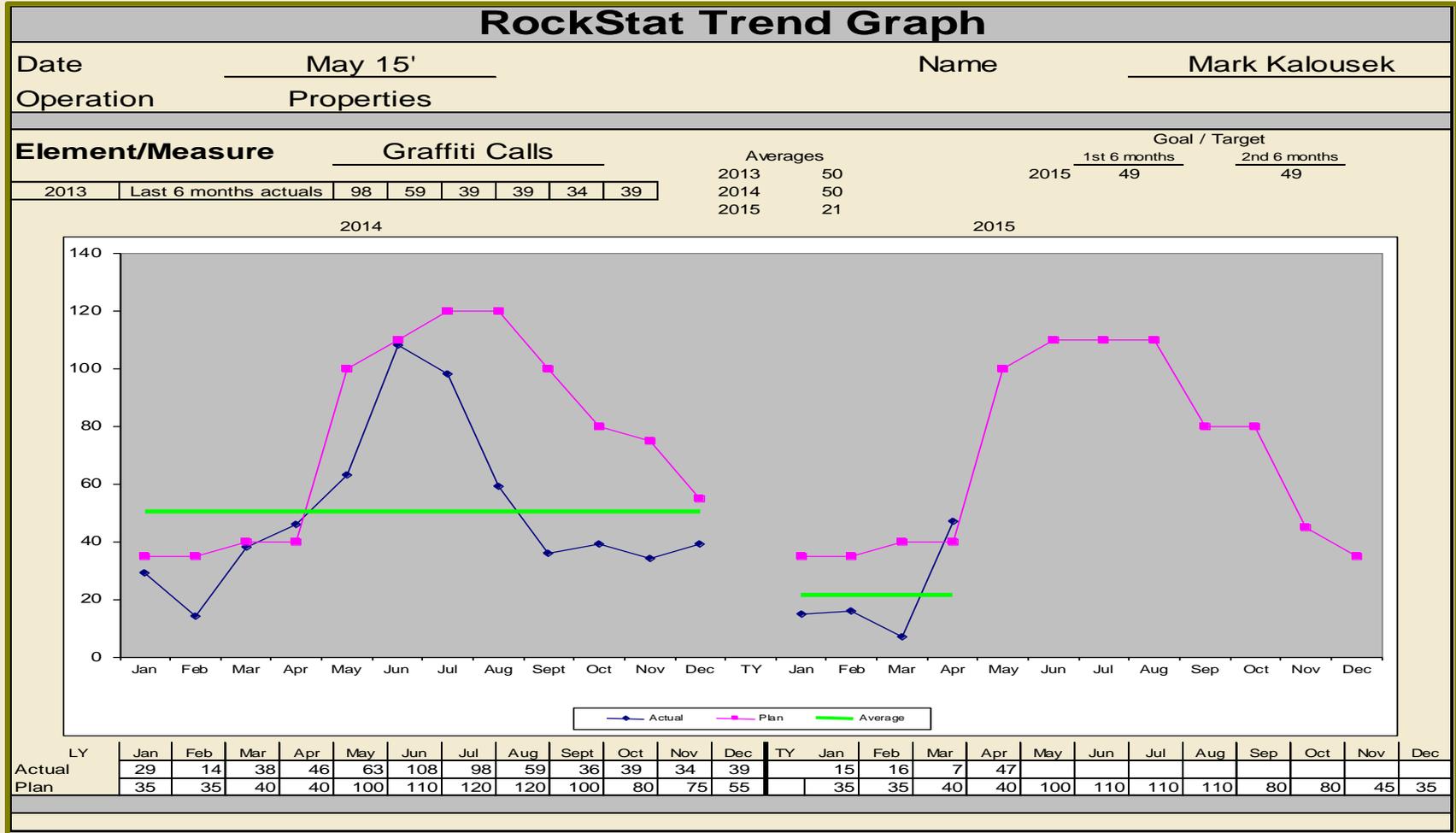
# Graffiti

PRESENTED BY:

Kwame Calvin – Transportation & Facilities Manager

# Public Works – Graffiti

## 2015 YTD Dashboard



# Public Works – Graffiti

## Statistics

- We have decreased graffiti cases by **33% (85)** cases this year compared to **(127)** in 2014
- We are averaging **(9)** day removal time on a goal of **(2.5)**
- April is our highest month for graffiti cases **(47)** compared to **(46)** in 2014
- Gang Graffiti is our most common type of graffiti **(45%)**
- We are averaging **(21)** cases per month this year compared to **(32)** cases in 2014

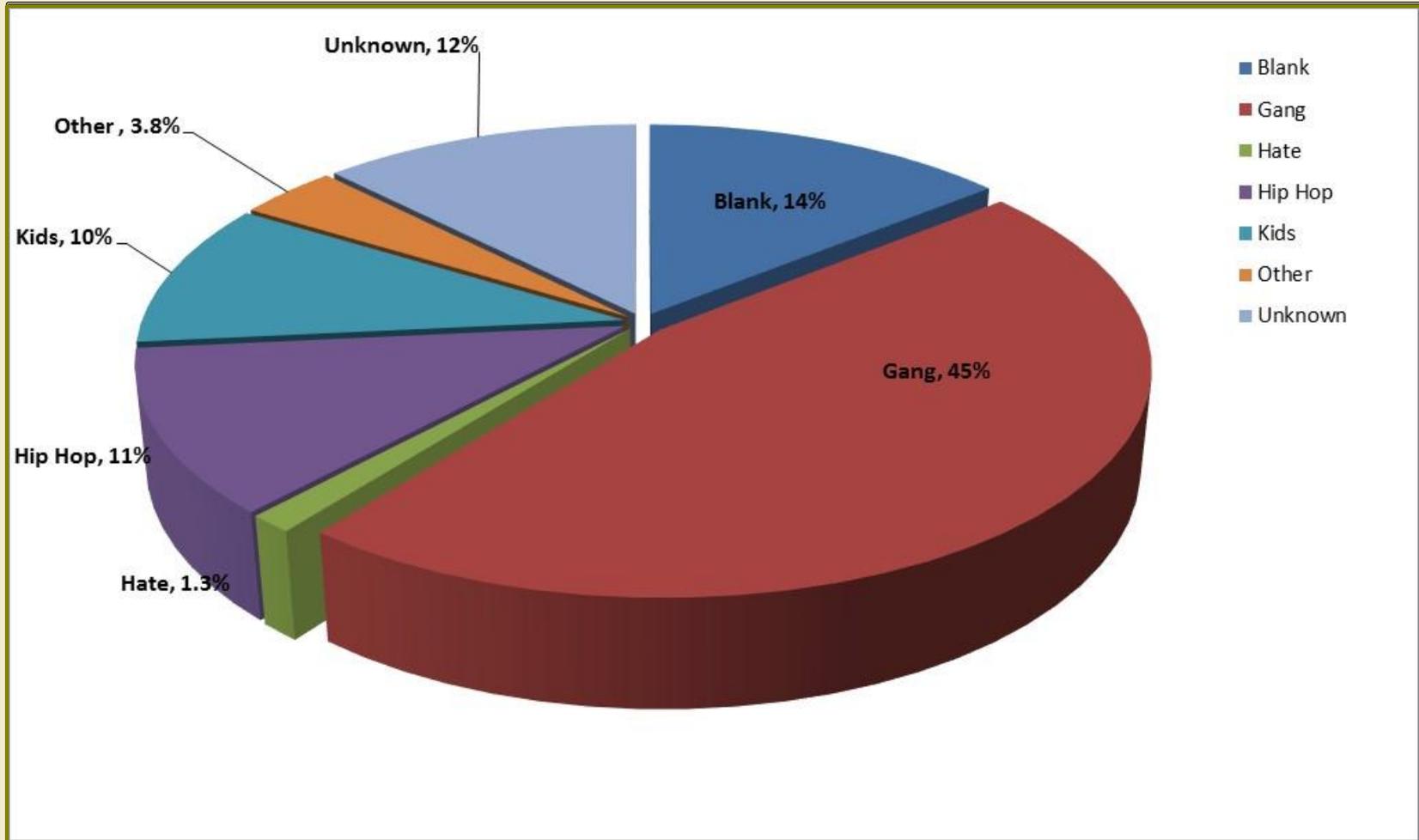
BEFORE



AFTER

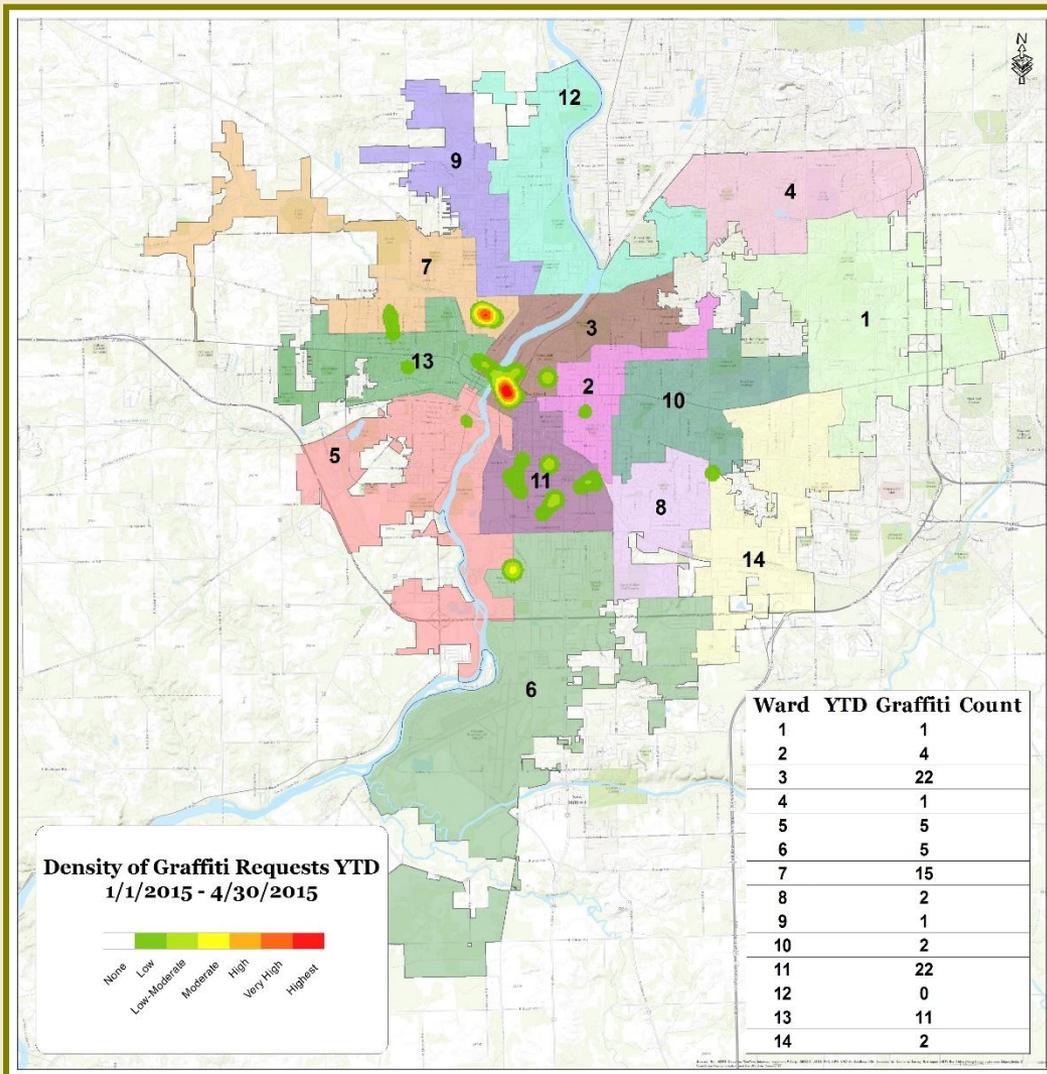


# Public Works – Graffiti Statistics



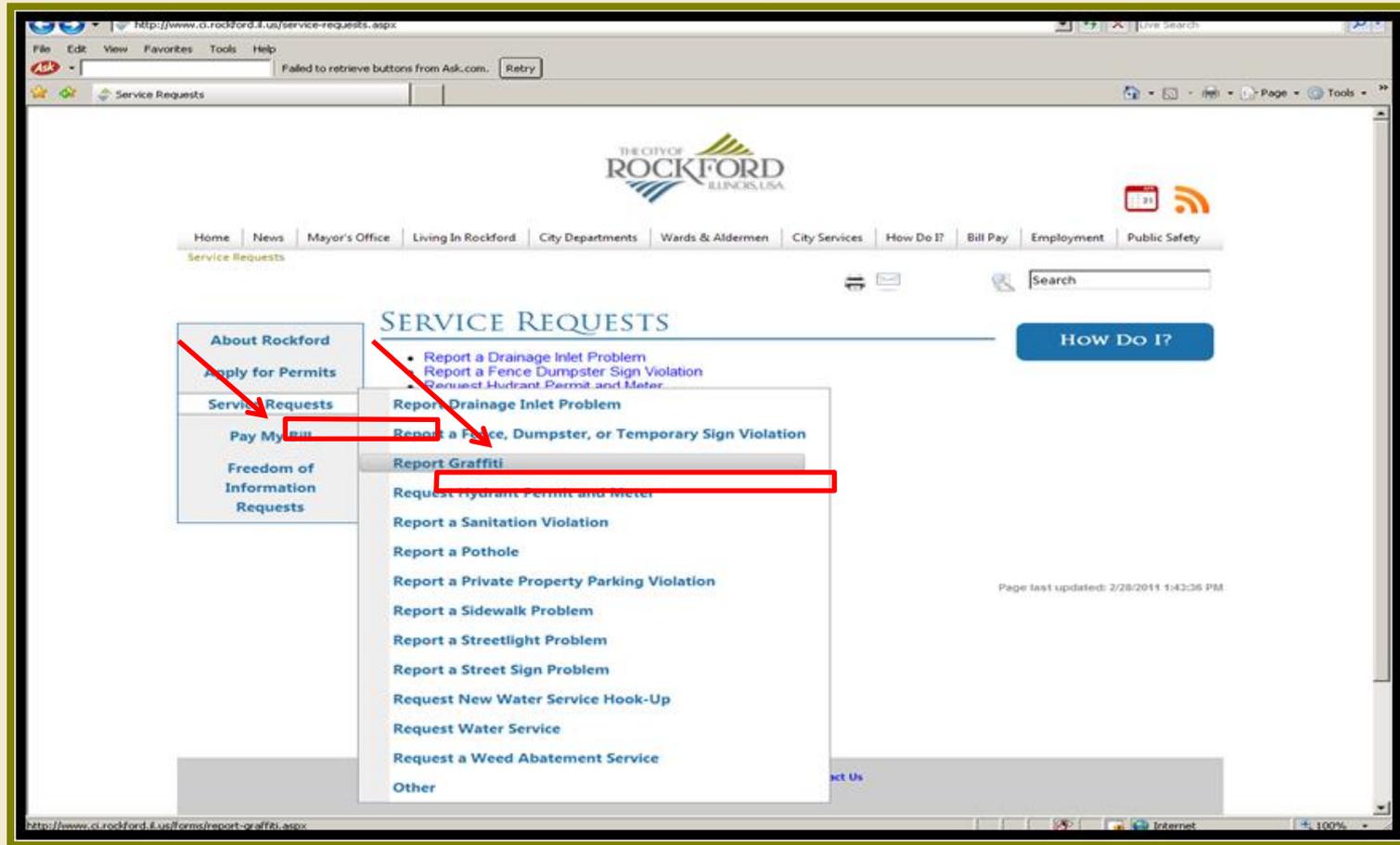
# Public Works – Graffiti

## Graffiti by Wards



- Wards **3 & 11** have the highest amount of graffiti cases this year.
- Ward **12** has the lowest amount of graffiti cases with **(0)** this year.
- Wards **3 & 11** make up **52%** of all graffiti cases.
- First time Ward **5** is not in the top 3 most reported

# Public Works – Graffiti Service Requests



**New Graffiti Hotline 779-348-7300**

# *Public Works – Graffiti*

## **Achievements**

### **Achievements**

- We are averaging **1** day removal time for the Month of April
- We have decreased graffiti **33%** this year.
- Only **7** cases in March (lowest ever recorded)
- 70% of graffiti reported in house for the month of April

### **Areas of improvements**

- Most Common type of Graffiti is Gang (**45%**)
- Wards 3 and 11 account for **52%** of all graffiti cases

# Community and Economic Development

PRESENTED BY:

Seth Sommer, Building Code Official

Vicki Manson, Housing & Programs Manager

Community & Economic Development Department  
Key Strategic Initiatives  
2015

- Code Enforcement Improvement
- Neighborhood and Housing Improvement
- Commercial Corridors
- Global Trade Park - Land Use & Marketing Plan
- Central Planning Area

# Construction & Development Services

PRESENTED BY:

Seth Sommer – Building Code Official, Manager

# *CEDD - Construction & Development Services*

## **Rental Registry – Status**

- Went live with automated sanitation notices
- Public meeting held at Henrietta School on April 28<sup>th</sup>
- Proposed ordinance changes were discussed at Codes & Regs on May 11<sup>th</sup>
- Have regular meetings with Legal, Police, Fire, IT and CEDD departments to discuss activities
- Housing board in place – orientation taking place

# *CEDD - Construction & Development Services*

## County Wide Code Adoption Process

### **Completed:**

- Reached out to (9) Northwest Counties in Illinois
- Hosted an event at City Hall to inform all interested municipal leaders
- Organized and held committee meetings to discuss codes & amends

### **To be completed:**

- Finalize documents
- Review administrative portions
- One last review by all committees
- Refer to Codes & Regulations for Passage

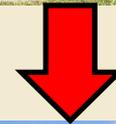


# *CEDD - Construction & Development Services*

## **Residential Demolition Program**

### **Notes:**

- 100 properties demolished last year
- 25 down this year with 24 awarded for demo. 44 properties yet to be awarded.
- RCI development agreement had to be postponed – COR is demolishing
- Will be bringing a new group forward to utilize funding and make up for objected/halted demolitions.



# *CEDD - Construction & Development Services*

## Planning Scorecard

|              | Current Trends |     |     |     |     |             |                      |  | Performance Measurement |      |      |      |      |
|--------------|----------------|-----|-----|-----|-----|-------------|----------------------|--|-------------------------|------|------|------|------|
|              | 2014<br>AVG    | Jan | Feb | Mar | Apr | 2015<br>YTD | % Change<br>vs. 2014 |  | Goal<br>95%             | Jan  | Feb  | Mar  | Apr  |
| Sign Permits | 33             | 35  | 17  | 26  | 35  | 113         | 35%                  |  | 7 Days                  | 100% | 77%  | 100% | 89%  |
| Temp Signs   | 3              | 1   | 2   | 7   | 0   | 10          | 11%                  |  | 2 Days                  | 100% | 100% | 100% | 0%   |
| Fence        | 30             | 4   | 1   | 17  | 55  | 77          | -3%                  |  | 3 Days                  | 100% | 100% | 100% | 100% |
| Driveway     | 18             | 0   | 0   | 9   | 28  | 37          | 28%                  |  | 1 Day                   | -    | -    | 100% | 93%  |
| Dumpster     | 3              | 4   | 2   | 8   | 19  | 33          | 1550%                |  | 3 Days                  | 100% | 100% | 100% | 100% |
| Parking Lot  | 4              | 0   | 1   | 1   | 1   | 3           | -40%                 |  | 5 Days                  | -    | 100% | 100% | -    |
| Zoning Conf. | 14             | 25  | 8   | 27  | 13  | 73          | 70%                  |  | 5 Days                  | 100% | 100% | 100% | 100% |
| Comm Plans   | 17             | 16  | 18  | 19  | 29  | 82          | 110%                 |  | 14 Days                 | 100% | 100% | 100% | 100% |
| Home Occ     | 0              | 0   | 0   | 0   | 0   | 0           |                      |  | 5 Days                  | -    | -    | -    | -    |
| Tent. Plats  | 0              | 0   | 0   | 0   | 0   | 0           |                      |  | -                       | -    | -    | -    | -    |
| Final Plats  | 1              | 0   | 0   | 0   | 0   | 0           |                      |  | -                       | -    | -    | -    | -    |
| ZBA Items    | 4              | 3   | 2   | 4   | 4   | 13          | 0%                   |  | -                       | -    | -    | -    | -    |
| LAB Items    | 4              | 7   | 7   | 1   | 5   | 20          | 150%                 |  | -                       | -    | -    | -    | -    |
| # Annex      | 1              | 0   | 0   | 0   | 0   | 0           |                      |  | -                       | -    | -    | -    | -    |

# *CEDD - Construction & Development Services*

## **Building Scorecard 1 of 1**

|                    | Current Trends |     |     |     |     |             |                      |  | Performance Measurement |      |      |      |      |
|--------------------|----------------|-----|-----|-----|-----|-------------|----------------------|--|-------------------------|------|------|------|------|
|                    | 2014<br>AVG    | Jan | Feb | Mar | Apr | 2015<br>YTD | % Change<br>vs. 2014 |  | Goal<br>95%             | Jan  | Feb  | Mar  | Apr  |
| New 1&2 Fam        | 1              | 0   | 0   | 4   | 1   | 5           | 67%                  |  | 3 Days                  | -    | -    | -    | 100% |
| 1+2 Acc. Det.      | 4              | 0   | 0   | 1   | 0   | 1           | -93%                 |  | 2 Days                  | -    | -    | 100% | 100% |
| 1/2 Add/Alt        | 34             | 22  | 14  | 23  | 44  | 103         | 10%                  |  | 2 Days                  | 87%  | 100% | 100% | 98%  |
| Comm/MF Plans      | 14             | 22  | 20  | 18  | 29  | 89          | 147%                 |  | 14 Days                 | 100% | 100% | 100% | 100% |
| Plum/Mech Plans    | 7              | 15  | 11  | 15  | 11  | 52          | 160%                 |  | 14 Days                 | 100% | 100% | 100% | 100% |
| Elec Plans         | 11             | 22  | 14  | 21  | 24  | 81          | 153%                 |  | 14 Days                 | 100% | 100% | 100% | 100% |
| Counter Permits    | 4              | 3   | 1   | 0   | 3   | 7           | -72%                 |  | 1 Day                   | 100% | 100% | -    | 67%  |
| Demolition Permits | 16             | 16  | 5   | 3   | 9   | 33          | -21%                 |  | 2 Days                  | 100% | 80%  | 67%  | 100% |
| Plumbing Permits   | 104            | 77  | 71  | 111 | 110 | 369         | 9%                   |  | -                       | -    | -    | -    | -    |
| Stand Alone Plum   | 82             | 51  | 53  | 71  | 80  | 255         | -2%                  |  | 1 Day                   | 100% | 95%  | 96%  | 94%  |
| Mechanical Permits | 113            | 117 | 100 | 109 | 80  | 406         | 24%                  |  | -                       | -    | -    | -    | -    |
| Stand Alone Mech   | 92             | 91  | 74  | 77  | 57  | 299         | 15%                  |  | 1 Day                   | 99%  | 96%  | 95%  | 93%  |

# *CEDD - Construction & Development Services*

## **Building Scorecard 2 of 2**

|                          | Current Trends |     |     |     |     |             |                      | Performance Measurement |      |      |      |      |
|--------------------------|----------------|-----|-----|-----|-----|-------------|----------------------|-------------------------|------|------|------|------|
|                          | 2014<br>AVG    | Jan | Feb | Mar | Apr | 2015<br>YTD | % Change<br>vs. 2014 | Goal<br>95%             | Jan  | Feb  | Mar  | Apr  |
| Electrical Permits       | 59             | 65  | 51  | 65  | 79  | 260         | 24%                  | -                       | -    | -    | -    | -    |
| Stand Alone Elec         | 30             | 30  | 29  | 22  | 45  | 126         | 17%                  | 1 Day                   | 100% | 83%  | 87%  | 100% |
| # Roofing Permits        | 377            | 21  | 6   | 103 | 234 | 364         | 63%                  | 1 Day                   | 100% | 100% | 98%  | 100% |
| # Siding Permits         | 32             | 6   | 2   | 21  | 23  | 52          | 37%                  | 1 Day                   | 100% | 100% | 100% | 96%  |
| Struct Insp Reported     | 338            | 217 | 239 | 309 | 323 | 1088        | 0%                   | -                       | -    | -    | -    | -    |
| Struct Inspections       | 231            | 113 | 151 | 215 | 286 | 765         | -13%                 | 1 Day                   | 99%  | 100% | 100% | 100% |
| Plum Insp Reported       | 199            | 168 | 203 | 218 | 200 | 789         | 7%                   | -                       | -    | -    | -    | -    |
| Plumbing Inspections     | 148            | 131 | 105 | 155 | 157 | 548         | 4%                   | 1 Day                   | 98%  | 99%  | 98%  | 99%  |
| # Mech Insp Reported     | 186            | 168 | 189 | 183 | 191 | 731         | 28%                  | -                       | -    | -    | -    | -    |
| # Mechanical Insp        | 79             | 67  | 67  | 90  | 109 | 333         | 1%                   | 1 Day                   | 97%  | 100% | 100% | 99%  |
| Elec Insp Reported       | 145            | 157 | 146 | 148 | 183 | 634         | 4%                   | -                       | -    | -    | -    | -    |
| # Electrical Inspections | 103            | 98  | 89  | 110 | 127 | 424         | 21%                  | 1 Day                   | 100% | 100% | 99%  | 100% |
| # FOIA Requests          | 48             | 26  | 32  | 53  | 36  | 147         | -18%                 | On Time                 | 100% | 100% | 100% | 100% |
| % of Permits Online      | 16%            | 17% | 25% | 19% | 17% | 17%         | 134%                 | -                       | -    | -    | -    | -    |

# CEDD - Construction & Development Services

## Property Standards Scorecard

|                                     | Current Property Standards Trends |     |      |     |     |          |                  | Performance Measurement |     |     |     |     |
|-------------------------------------|-----------------------------------|-----|------|-----|-----|----------|------------------|-------------------------|-----|-----|-----|-----|
|                                     | 2014 Avg                          | Jan | Feb  | Mar | Apr | 2015 YTD | %Change vs. 2014 | Goal 95%                | Jan | Feb | Mar | Apr |
| # P.S. Inspections (New & Rechecks) | 191                               | 158 | 122  | 214 | 368 | 862      | -3%              |                         |     |     |     |     |
| # P.S. Complaints                   | 62                                | 59  | 43   | 77  | 70  | 249      | 14%              |                         |     |     |     |     |
| Unfounded Complaints                |                                   | 7   | 3    | 6   | 1   |          |                  |                         |     |     |     |     |
| Proactive Cases                     |                                   | 0   | 1    | 9   | 13  |          |                  |                         |     |     |     |     |
| Avg # Days to 1st Insp              | 1.9                               | 1.6 | 2.1  | 1   | 0.9 | 1        | -62%             | 1 Day                   | 61% | 58% | 81% | 83% |
| # Order to Repair (Cases)           | 36                                | 34  | 30   | 64  | 61  | 189      | 55%              |                         |     |     |     |     |
| Avg # Days Insp to Letter Sent      | 3.6                               | 5.7 | 11.5 | 8.4 | 7.5 | 8.3      | -21%             | 3 Days                  | 56% | 30% | 26% | 27% |
| # Condemnations                     | 18                                | 20  | 15   | 22  | 47  | 104      | 28%              |                         |     |     |     |     |
| # Condemns Lifted                   | 17                                | 12  | 10   | 6   | 10  | 38       | -54%             |                         |     |     |     |     |
| # Emerg Inspections                 | 9                                 | N/A | N/A  | N/A | N/A |          |                  |                         |     |     |     |     |
|                                     |                                   |     |      |     |     |          |                  |                         |     |     |     |     |
| % Rate of Voluntary Compliance      |                                   |     |      |     |     |          |                  |                         |     |     |     |     |
| Avg # Days to Voluntary Compliance  |                                   |     |      |     |     |          |                  |                         |     |     |     |     |
| % Rate of Induced Compliance        |                                   |     |      |     |     |          |                  |                         |     |     |     |     |
| Avg # Days to Induced Compliance    |                                   |     |      |     |     |          |                  |                         |     |     |     |     |
| % Rate of Default                   |                                   |     |      |     |     |          |                  |                         |     |     |     |     |
| Avg # Days to Default               |                                   |     |      |     |     |          |                  |                         |     |     |     |     |
| Avg # Days Case Open to Close       |                                   |     |      |     |     |          |                  |                         |     |     |     |     |
|                                     |                                   |     |      |     |     |          |                  |                         |     |     |     |     |
| # Emergency Demos                   | 13                                | 2   | 0    | 0   | 1   | 3        | 200%             |                         |     |     |     |     |
| Total Demos by City                 | 100                               | 7   | 10   | 7   | 1   | 25       | 400%             |                         |     |     |     |     |

# *CEDD - Construction & Development Services*

## Neighborhood Standards Scorecard

|                                     | Current Neighborhood Standards Trends |       |       |       |       |       |                     | Performance Measurement |     |     |     |     |
|-------------------------------------|---------------------------------------|-------|-------|-------|-------|-------|---------------------|-------------------------|-----|-----|-----|-----|
|                                     | 2014<br>Avg                           | Jan   | Feb   | Mar   | Apr   | YTD   | %Change<br>vs. 2014 | Goal<br>95%             | Jan | Feb | Mar | Apr |
| # N.S. Inspections (New & Rechecks) |                                       |       |       |       |       |       |                     |                         |     |     |     |     |
| # N.S. Complaints                   | 374                                   | 109   | 71    | 138   | 166   | 484   |                     |                         |     |     |     |     |
| Unfounded Complaints                | 135                                   | 49    | 29    | 39    | 62    | 179   |                     |                         |     |     |     |     |
| Proactive Cases                     | 335                                   | 165   | 254   | 332   | 303   | 1054  |                     |                         |     |     |     |     |
| Avg # Days to 1st Insp              | 2.7                                   | 1.01  | 1.52  | 1.87  | 1.91  | 6.31  |                     | 1 Day                   |     |     |     |     |
| Open Service Requests for Month     | 10.9                                  | 2     | 0     | 0     | 0     | 2     |                     |                         |     |     |     |     |
| # Zoning Cases Started              | 94                                    | 137   | 156   | 207   | 151   | 651   |                     |                         |     |     |     |     |
| # Nuisance Cases Started            | 475                                   | 81    | 132   | 207   | 285   | 705   |                     |                         |     |     |     |     |
| Avg # Days from Insp to Letter Sent |                                       |       |       |       |       |       |                     | 3 Days                  |     |     |     |     |
| % Rate of Voluntary Compliance      | 60.3%                                 | 69.0% | 85.4% | 89.0% | 67.3% | 77.7% |                     |                         |     |     |     |     |
| Avg # Days to Voluntary Compliance  | 18                                    | 9.81  | 13.37 | 28.36 | 17.56 | 17.3  |                     |                         |     |     |     |     |
| % Rate of Induced Compliance        | 9.7%                                  | 20.4% | 14.6% | 10.1% | 22.5% | 16.9% |                     |                         |     |     |     |     |
| Avg # Days to Induced Compliance    | 46                                    | 36.55 | 17.89 | 19    | 48.97 | 30.6  |                     |                         |     |     |     |     |
| % Rate of Forced Compliance         | 30.0%                                 | 10.6% | 0.0%  | 0.9%  | 10.2% | 5.4%  |                     |                         |     |     |     |     |
| Avg # Days to Forced Compliance     | 28                                    | 30.86 | 0     | 37.25 | 53.72 | 30.5  |                     |                         |     |     |     |     |
| Avg # Days Case Open to Close       |                                       |       |       |       |       |       |                     |                         |     |     |     |     |

# *CEDD - Construction & Development Services*

## **Achievements**

- ALL VACANT POSITIONS ARE FILLED
  - Nelson Sjostrom – Building Inspector
  - Brian Bracken – Building Inspector
  - Otoniel Molina – Neighborhood Enforcement Specialist
  - Rob Wilhelmi – Neighborhood Standards Supervisor
- (5) Weeds staff have been hired and started on 5/11
- Electronic docket implemented for Sanitation Code Hearing

# *CEDD - Construction & Development Services*

## **Areas of Improvement**

- Reports for Code Enforcement to be created/automated
- Procure and implement technology for Division
- Update & configure Hansen to allow property standards inspection reports to be generated automatically
- Get new staff up to speed and start to drive improvements and efficiencies
- Cross departmental data sharing for Condemnation information

# Neighborhood Development

PRESENTED BY:

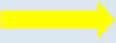
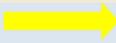
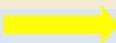
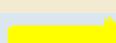
Vicki Manson, Housing and Programs Manager

# CEDD – Neighborhood Development Scorecard

|                       | Funding   | Neighborhood Development Program        | 2015 Annual Target | YTD Goal (Jan - April) | YTD Actual (Jan - April) | % of Target YTD |
|-----------------------|---|---|--------------------|------------------------|--------------------------|-----------------|
| Housing Activities    | CDBG  | Ramps                                   | 4                  | 0                      | 1                        | 200%            |
|                       | HOME  | Homeowner Rehab                         | 20                 | 6                      | 6                        | 100%            |
|                       | HOME  | Homebuyer Assistance                    | 21                 | 6                      | 3                        | 50%             |
|                       | HOME  | CHDO Operating                          | 1                  | 0                      | 0                        |                 |
|                       | HOME  | CHDO Homebuyer/Rental                   | 6                  | 0                      | 0                        |                 |
|                       | NSP   | Rehab/New Construction                  | 1                  | 0                      | 0                        |                 |
|                       | Madigan Grant                                   | Roof Repair/Replacement                 | 15                 | 0                      | 0                        |                 |
|                       | City Water Fund                                 | Water Hook Up /Emergency Program        | n/a                | n/a                    | 0                        |                 |
|                       | TIF/TIP/Swedens                                 | Residential Tax Improvement Program     | 8                  | 0                      | 0                        |                 |
|                       | <b>TOTAL HOUSING</b>                            |   |                    | <b>76</b>              | <b>12</b>                | <b>10</b>       |
| Public Service        | CDBG  | Discovery Center - After School Program | 240                | 120                    | 214                      | 178%            |
|                       | <b>TOTAL PUBLIC SERVICE</b>                     |   |                    | <b>240</b>             | <b>120</b>               | <b>214</b>      |
| Property Improvements | CDBG, IHDA, NSP, Emergency, Sanitation, Charity | Demos                                   | 117                | 30                     | 25                       | 83%             |
|                       | CDBG  | Code Enforcement                        | 5,000              | 1,250                  | 954                      | 76%             |
|                       | <b>TOTAL PROPERTY IMPROVEMENTS</b>              |   |                    | <b>5,117</b>           | <b>1,280</b>             | <b>976</b>      |

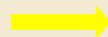
# *CEDD – Neighborhood Development*

## **Dashboard**

| <b>Ongoing Projects</b>  | <b>Goal</b>  | <b>Status</b>   |
|--|--|---|
| Marketing of Housing Programs<br><i>Public Service Announcements</i><br><i>Home Fair</i>   | <i>March 31, 2015</i><br><i>April 18, 2015</i>                       | <br>  |
| Administration of Abandoned Property Program<br><i>Submission of Quarterly Disbursement Request</i><br><i>Funds 100% Committed</i><br><i>Funds 100% Expended</i> | <i>May 6, 2015</i><br><i>March 31, 2015</i><br><i>Sept. 30, 2015</i> | <br><br> |
| Other Reports<br><i>Complete/Submit 2014 CAPER</i><br><i>Complete/Submit IHDA Acquisition/Rehab Report</i>   | <i>March 30, 2015</i><br><i>April 30, 2015</i>                       | <br>  |
| Implement "Mow to Own" Program   | June 1, 2015   |    |
| Begin administering Roof Repair Program  | June 30, 2015  |   |
| Complete/Submit 2016 Annual Action Plan  | November 15, 2015  |    |
| Complete IHDA Acquisition/Rehab Program  | December 15, 2015  |    |



= Achieved Goal



= In Process



= Did not achieve goal by goal date

# *CEDD – Neighborhood Development*

## **Neighborhood Development Marketing Activities**

| <b>2015 ND Marketing Activities</b> |              |                                   |                                      |
|-------------------------------------|--------------|-----------------------------------|--------------------------------------|
| <b>Jan.</b>                         | <b>Feb.</b>  | <b>March</b>                      | <b>April</b>                         |
| 2 workshops                         | 2 workshops  | 2 lender/ Realtor seminars        | Home Fair/ Money Smart Week - public |
|                                     |              | 2 workshops @ City Hall - public  | 2 MBE/WBE Training sessions          |
|                                     |              | RAAR members                      | 2 workshops including 1 Spanish      |
|                                     |              | Haskell/Fisher neighborhood group |                                      |
| 24 attendees                        | 53 attendees | 58 attendees                      | 77 attendees                         |

IHDA HB/Rehab

All Programs

Marketing efforts include the following:

CoR Encore/Facebook/Twitter, realty company Facebook page/commercial, LinkedIN, RVC, Rockford Career College, La Voz Latina, local businesses, Nixle, NextDoor, email blasts to lenders/realtors, housing non-for-profits,

# *CEDD – Neighborhood Development*

## **Achievements**

- Collaborated with City and HUD staff and participated in two MBE/WBE seminars.
- Substantially increased marketing efforts from 2014 to 2015.
- Staff participated in SC2 Lenders Convening conference in April and are part of Lank Bank Exploratory Community Advisory Committee. Two ND staff members will be attending *Reclaiming Vacant Properties* conference in Detroit in May.
- Worked with Legal to submit documentation to HUD for a Section 108 Refinance, which will save the City approximately \$79,000.
- Filled the position of Sr. Office Assistant.
- Identified potential sites for Police neighborhood resource centers.

# *CEDD – Neighborhood Development*

## **Areas of Improvement**

- Continue to identify viable and effective affordable housing developers.
- Identify additional resources to address vacant properties and identify land banking models and opportunities.
- Increase efforts to enhance access to qualifiable applicants.
- Assist in implementation of best practices for affordable housing.
- Seek additional qualified contractors to do federal and state-funded work.
- Assist in creating a model collaborative effort for the development of affordable housing.
- Meet compliance requirements of the HOME program.